

**SUPERINTENDENT'S DIRECTIVE**

**After consultation with Eastern School District principals, effective immediately, schools in the Eastern School District will prohibit the consumption of high energy drinks on school board property. These drinks such as Red Bull, Full Throttle, Venom, Adrenaline Rush, Rock Star, etc., are designed for adult use, and according to the PEI Medical Association are unsafe for student consumption, potentially causing dizziness, increased blood pressure, heart irregularity, and addiction.**