The Eastern School District Board will implement the following regulations regarding a ban on tobacco product usage on District property.

Definitions

Alternative Education Measures - Include education activities which will take place away from the normal school setting including, but not limited to, home schooling, correspondence study, and tutored instruction.

District Property - Includes all land, buildings, and vehicles owned by or leased for Eastern School District use.

Tobacco Products - Includes cigarettes, cigars, pipes, chewing tobacco, snuff, and any other products containing or reasonably resembling tobacco or tobacco products except approved cessation products used in approved cessation programs.

Tobacco Usage - Includes smoking, chewing, dipping, or any other form of use of tobacco products.

Regulations

A. Public Education
   1. The Board will engage in public education programs in partnership with the other members of the PEI Tobacco Reduction Alliance to make students, staff and the general public aware of the ban on tobacco product usage.
   2. The Board will provide each property in their jurisdiction with signage to identify the ban on tobacco product usage.
   3. The Board will hold public information sessions to engage the public in arriving at solutions to tobacco product usage problems and issues.
   4. The Board encourages all schools to include information on the District policy on tobacco usage through their normal communication.
B. Educational Programs
   1. The Board will encourage the development of curriculum by the Department of Education to highlight the risks associated with the use of tobacco products.
   2. The Board will encourage Health and Safety Committees to bring to all employees timely information on the risks of tobacco usage products.

C. Prevention Activities
   1. The Board will develop a speakers program in conjunction with Alliance members to visit schools and promote healthy living model through the avoidance of the use of tobacco products.
   2. The Board will develop with their schools electronic information on available prevention activities.
   3. The Board will encourage prevention activities at individual schools through programs available through our teacher resource center and Alliance partners.

D. Cessation Programs
   1. The Board through their individual schools, with the support of our Alliance partners, will provide opportunity for students and staff to attend cessation programs.

E. Enforcement and Compliance
   1. The Board will require all staff, students and authorized users to comply with the ban on the use of all tobacco products on District property.
   2. Any student who fails to comply with the ban on the use of tobacco products will face escalating consequences.
      (a) Students who fail to comply with this policy may be asked to participate in a voluntary cessation program activity or face disciplinary measures.
      (b) Students who accumulate violations may be suspended as per the School Act and its regulations.
      (c) Students who continue to accumulate violations may face disciplinary action including alternate education measures.
   3. Any employee who fails to comply with the ban on the use of tobacco products will face escalating consequences.
      (a) Employees who fail to comply with this policy may be asked to participate in a voluntary cessation or counselling program, such as those available through the Employee Assistance Program.
      (b) Employees who continue to fail to comply with this policy may face disciplinary action.
   4. Any individual, organization or agency entering into a rental agreement will be expected to adhere to this Administrative Regulation.

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