1. Fonts can be happy or sad.

2. Fonts can be old-fashioned or modern.

3. Fonts can be inviting or hostile.

4. Fonts can be graceful or they can be wimpy.

5. Fonts can be elegant.

6. Fonts can be ugly or beautiful.

7. Fonts can be bold and daring.

8. Fonts can be heroic or they can be wimps.

9. Fonts can be fat or thin.

10. Fonts can be heavy or light.