Green, Teal

**Meaning**
- Green is life.
- Abundant in nature, green signifies growth, renewal, health, and environment.
- On the flip side, green is jealousy or envy (green-eyed monster) and inexperience.
- Green is a restful color with some of the same calming attributes of blue. Like blue, time moves faster in a green room.
- Green can convey quiet contemplation
- In the N.A. green is money and good luck

**Variations**
- Teal, a mix of blue and green, is a bit livelier than either color alone. It carries a touch of sophistication and richness.

**How to Use**
- Green is associated with Spring and (when combined with red) Christmas.
- For designers, it important to remember that for all the positive attributes of green there are many strong negatives or opposites associated with the color as well.
- Know your audience before using green.
- With both a warming and cooling effect, green denotes balance, harmony, and stability.
- Green with blue produces echoes of nature -- water and forest and can denote new beginnings and growth.
- Green with tan or beige says 'organic' or 'recycled.'

**Green Goes With...**

Take a look at green on the color wheel.

![Color Wheel](image)

**Adjacent colors** = blue, yellow are harmonizing colors (adjacent) often work well together but if too close in value they can appear washed out or not have enough contrast

**Complementary** colors = red, red-orange, red-purple are opposite each other on the color wheel are said to clash — not always a bad combination if used carefully

**Green Color Combos**

These color palettes feature shades of green. Although I've made a few suggestions here and there about the 'amount' of each color to use, experiment. For best results don't use even amounts of each color in the palette. Choose one or two dominant colors and use the rest for accents. Keep in mind that due to the differences between color in print and on the Web that these colors may not appear the same on paper as they appear here on the screen.

These aren't just random color combinations. Each of these are based on actual historic and modern formulas used in posters, packaging, ads, and other design work over the past century. For a much more comprehensive selection of color combinations refer to The Designer's Guide to Color Combinations by Leslie Cabarga.
The harmonizing colors of green and yellow are accompanied by black and white.

A grassy green with nothing but black and white.

A pale green with nothing but black and white.

Three shades of teal form this monochromatic palette.

Relive the sixties with these pretty pinks and a yellowish green.

Red and green isn't just for Christmas. Make it an orangy red and throw in a dash of purple and white for a vibrant sixties color scheme.

An earthy palette of brown, green, and orange.

Shades of brown and tan are enlivened with a bright teal.
Tints of peach and green team up for this Art Deco era combination.