Logo Design

- A logo is a design or symbol used to identify a company, service, team or individual.
- Logos use symbols, colors, and sometimes words to make a business or team immediately recognizable to the public and widely different environments.
- Logos are protected by copyright laws. They are usually very simple designs, but well thought out.
- Every major business or team has their own logo. Some examples are:

Creating a Logo:
1. Think of some Starter Words. It could be anything that has to do with your company, descriptive words, slogans etc.

2. Brainstorm some ideas related to the business or key words. Then combine some of your ideas to create possible business/company names.

3. Choose the best image to represent the company or organization, and think about possible color choices.

4. Make at least 2 small sketches to help organize your ideas. You may include the company name or initials in the logo, if you wish.

5. The final logo should be presented in a very neat and carefully done drawing/image, colored with your chosen colors.