Principles of Design and Font Test Review

Test: __________________

Principles of Design

1. Give a definition for the Principles of Design:

   Contrast -

   Repetition -

   Alignment -

   Proximity -

2. Give do’s and don’ts, tips, etc. when using the Principles of Design:

   Contrast -

   Repetition -

   Alignment -

   Proximity -

3. What Principle of Design is most evident?

   Principle:
   Why:

   Principle:
   Why:
4. Explain proper use of “White Space” in your own words.

5. Describe the 3 types of balance:
   
   Symmetrical:
   
   Asymmetrical:
   
   Radial:

6. Symmetrical, asymmetrical or radial:

7. Explain the Rule of Thirds.

8. Explain Visual Center.
1. Identify the font parts:

A. Descender
B. Serif
C. x-height
D. baseline
E. Ascender
F. Stress
G. Thick/Thin transition

2. Match:
Oldstyle
Modern
Slab Serif
Sans Serif
Script
Decorative

Wiggle
Giggle
Higgle
PIGGLE
Diggle
Tiggle