Principles of Design and Font Test Review
Test:____________________

Principles of Design

1. Give a definition for the Principles of Design:
   - Contrast -
   - Repetition -
   - Alignment -
   - Proximity -

2. Give do’s and don’ts, tips, etc. when using the Principles of Design:
   - Contrast -
   - Repetition -
   - Alignment -
   - Proximity -

3. What Principle of Design is most evident?

   Principle:
   Why:

   Principle:
   Why:
4. Explain proper use of “White Space” in your own words.

5. Describe the 3 types of balance:

   Symmetrical:

   Asymmetrical:

   Radial:

6. Symmetrical, asymmetrical or radial:

7. Explain the Rule of Thirds.

8. Explain Visual Center.
Font

1. Identify the font parts:
   A. Descender
   B. Serif
   C. x-height
   D. baseline
   E. Ascender
   F. Stress
   G. Thick/Thin transition

2. Match:
   Oldstyle
   Modern
   Slab Serif
   Sans Serif
   Script
   Decorative

   Wiggle
   Giggle
   Higgle
   PIGGLE
   Diggle
   Tiggle